

L - 59

SECTION 1 QUESTIONS 1-10

Complete the form below.

Write NO MORE THAN TWO WORDS for each answer.

Name	Robert Goddard
Destination:	Melbourne
Total number of visits:	1. _____
Best thing about city	2. _____
Favourite attraction:	3. _____
Best thing about the destination's dining options:	4. _____
Method of transport to destination:	by 5. _____
Age group:	6. _____
Income level:	7. _____
Purpose of visit:	- on business 8. _____
Occupation:	9. _____ - writer for a travel magazine
Opinion of cost of accommodation:	10. _____

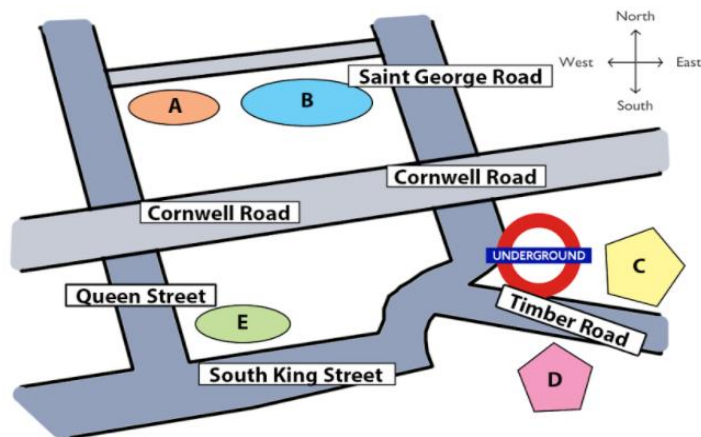
Section 2

Questions 11-20

Questions 11-15

Label the map below.

Write the correct letter, A-E, next to questions 11-15.



- 11. Science Museum _____
- 12. National History Museum _____
- 13. Car Park _____
- 14. Shopping Mall _____
- 15. Primary School _____



Questions 16-20

What is the improvement of each main point of interest in the area?

Choose FIVE answers from the box and write the correct letter, A-G, next to questions 16-20.

- A. New entrance
- B. Free lunch provided
- C. Free information provided
- D. Increase in size
- E. Additional signs
- F. New exhibitions
- G. New structure

- 16. Car Park _____
- 17. Primary School _____
- 18. Science Museum _____
- 19. National History Museum _____
- 20. Shopping Mall _____

SECTION 3

QUESTIONS 21-30

Questions 21-23

Choose the correct letter, A, B or C.

21. The proposal will

- A. Be reviewed by two examiners.
- B. Be added to the final grade.
- C. Be returned with feedback.

22. The proposal will consist mostly of

- A. Topics.
- B. Methods.
- C. Results.

22. For the practice paper, the tutor has directed the students to make sure to

- A. Pay attention to time limits.
- B. Write at least 6,000 words.
- C. Keep on topic.

Questions 24-30

Complete the sentences below.

Write ONE WORD AND/OR A NUMBER for each answer.

24. There is no need to _____ lots of people.

25. Pay attention to the _____ of the final report.

26. Prepare _____, one for the teaches, another for the students themselves.

27. The deadline of the final paper is _____.

28. The students can _____ their topics before the beginning of April.

29. Students deciding to change topics must deliver a _____ to the research in advance.

30. At the beginning of the report, the hypothesis and an outline of the _____ are needed.

Complete the notes below.

Write NO MORE THAN TWO WORDS for each answer.

ADVERTISING EFFECT

The important factor to consider

The 31. _____ customers must travel affects the probability that they will buy the product.

Methods of communication

- Advertising slogans are easier to remember if there is a 32. _____ played with them.
- Mandy's Candy Store appeals to people's sense of 33. _____ to draw in customers.
- To an ad campaign for digital products, it is 34. _____ that is extremely important.

Effect on your product sales

- The customer's 35. _____ after he or she experiences the ad is most important.

Marketing strategies

- On international flights, it is wise for the advertisement to be displayed in the common 36. _____ of most passengers.
- Very few young people buy 37. _____.
- The UNESCO website would be a good place to advertise for companies aiming to improve the 38. _____.
- One good location to place ads for sunscreen is the 39. _____.
- A good scene for a water purification commercial would be 40. _____.

Answers – Listening 59

1. Three times / three
2. Amazing weather
3. Town Hall
4. Variety
5. Plane
6. Over forty
7. Mid-range
8. Tourism
9. Computer programmer
10. Good value
11. B
12. A
13. E
14. C
15. D
16. E
17. G
18. C
19. D
20. A
21. C
22. B
23. A
24. Interview
25. Format
26. 2 copies
27. May 11
28. Change
29. Note
30. Procedure
31. Distance
32. Sound
33. Smell
34. Flexibility
35. Reaction
36. Languages
37. Newspaper
38. Environment
39. Swimming pool
40. National park

