

CB L 12.3

Section 1

Questions 1-10

Complete the notes below.

Write NO MORE THAN ONE WORD OR A NUMBER for each answer.

Public Library
<p>The library re-opened last: month</p> <p>The library now has</p> <ul style="list-style-type: none">• A seating area with magazines• An expanded section for books on 1. _____• A new section on local 2. _____• A community room for meetings (also possible to 3. _____ there)• A new section of books for 4. _____ <p>For younger children</p> <ul style="list-style-type: none">• The next Science club meeting: experiments using things from your 5. _____• Reading challenge: read six books during the holidays <p>For adults</p> <ul style="list-style-type: none">• This Friday: a local author talks about a novel based on a real 6. _____• IT support is available on Tuesdays – no 7. _____ is necessary• Free check of blood 8. _____ and cholesterol levels <p>Other information</p> <ul style="list-style-type: none">• The library shop sells wall-charts, cards and 9. _____• Evenings and weekends: free 10. _____ is available

Section 2

Questions 11-20

Questions 11 and 12

Choose TWO letters A-E.

Which TWO age groups are taking increasing numbers of holidays with BC Travel?

- A. 16-30 years
- B. 31-42 years
- C. 43-54 years
- D. 55-64 years
- E. over 65 years

Questions 13 and 14

Choose TWO letters A-E.

Which TWO are the main reasons given for the popularity of activity holidays?

- A. Clients make new friends.
- B. Clients learn a useful skill.
- C. Clients learn about a different culture.
- D. Clients are excited by the risk involved.
- E. Clients find them good value for money.

Questions 15-17

Choose the correct letter A, B or C.

15. How does BC Travel plan to expand the painting holidays?

- A. by adding to the number of locations
- B. by increasing the range of levels
- C. by employing more teachers

16. Why are BC Travel's cooking holidays unusual?

- A. They only use organic foods.

- B. They have an international focus.
- C. They mainly involve vegetarian dishes.

17. What does the speaker say about the photography holidays?

- A. Clients receive individual tuition
- B. The tutors are also trained guides
- C. Advice is given on selling photographs

Questions 18-20

Complete the table below.

Write ONE WORD ONLY for each answer.

Fitness Holidays

Location	Main focus	Other comments
Ireland and Italy	General fitness	<ul style="list-style-type: none"> •Personally designed programme •Also reduces 18. _____
Greece	19. _____ Control	•Includes exercise on the beach
Morocco	Mountain biking	<ul style="list-style-type: none"> •Wide variety of levels •One holiday that is specially designed for 20. _____

Section 3 Questions 21-30

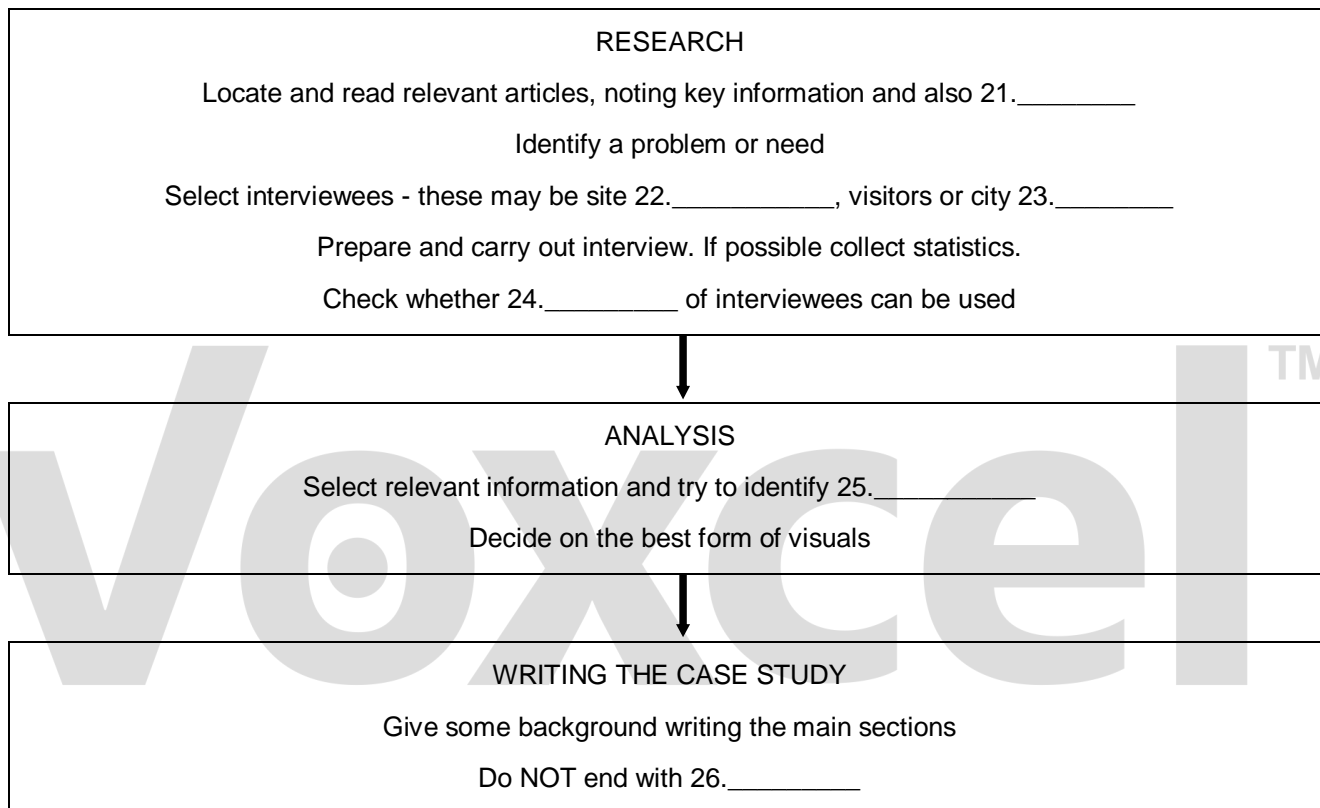
Questions 21-26

Complete the flow chart below.

Choose SIX answers from the box and write correct letter A-H.

A. Patterns	B. Names	C. Sources	D. Questions
E. Employees	F. Solutions	G. Headings	H. Officials

STAGES IN DOING A TOURISM CASE STUDY



Questions 27-30

Choose the correct letter A, B or C.

The Horton Castle Site

27. Natalie and Dave agree one reason why so few people visit Horton Castle is that

- A. the publicity is poor.
- B. it is difficult to get to.
- C. there is little there of interest.

28. Natalie and Dave agree that the greatest problem with a visitor centre could be

- A. covering the investment costs.
- B. finding a big enough space for it.
- C. dealing with planning restrictions.

29. What does Dave say about conditions in the town of Horton?

- A. There is a lot of unemployment.
- B. There are few people of working age.
- C. There are opportunities for skilled workers.

30. According to Natalie, one way to prevent damage to the castle site would be to

- A. insist visitors have a guide
- B. make visitors keep to the paths
- C. limit visitor numbers

Section 4

Questions 31-40

Complete the notes below.

Write ONE WORD ONLY for each answer.

The effects of environmental change on birds

Mercury (Hg)

- Highly toxic
- Released into the atmosphere from coal
- In water it may be consumed by fish
- It has also recently been found to affect birds which feed on 31. _____

Research on effects of mercury on birds

- Claire Varian-Ramos is investigating:
 - the effects on birds' 32. _____ or mental processes e.g. memory
 - the effects on bird song (usually learned from a bird's 33. _____)
- Findings:
 - Songs learned by birds exposed to mercury are less 34. _____
 - This may have a negative effect on birds' 35. _____

• Lab based studies:

- allow more 36. _____ for the experimenter

Implications for humans

- Migrating birds such as 37. _____ containing mercury may be eaten by humans
- Mercury also causes problems in learning 38. _____
- Mercury in a mother's body from 39. _____ may affect the unborn child
- New regulations for mercury emissions will affect everyone's energy

40. _____

Answers – CB L 12.3

1. travel/travel(l)ing
2. history
3. study
4. teenagers
5. kitchen
6. crime
7. appointment/booking
8. sugar
9. stamps
10. parking
11. & 12. D, E (in either order)
13. & 14. A, C (in either order)
15. C
16. B
17. A
18. stress
19. weight
20. families
21. C
22. E
23. H
24. B
25. A
26. F
27. A
28. C
29. B
30. B
31. insects
32. behaviour/behavior
33. father
34. complex/complicated
35. reproduction/breeding
36. control
37. duck(s)
38. language
39. food
40. cost(s)/price(s)/bill(s)

